

You + Children's Mercy

Transforming the health, wellbeing and potential of children, together.

December 2024

Dear Planned Giving Council,

The Donald H. Chisholm Planned Giving Council Endowed Children's Hope Fund is making a difference in the lives of children – thank you!

Your endowed fund establishes an incredible legacy of care for children today and in the future. From wrap-around support for families to lifechanging research to caring for the staff who care for kids, we remain steadfast in our dedication to the wellbeing of all children because of you.

This year, thanks to community champions like you, Children's Mercy took the lead for kids and made huge strides in our mission to provide hope, healing and answers for families, including:

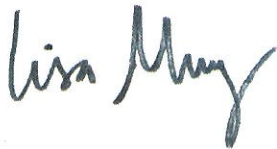
- **Illuminate** – opening the Depression and Anxiety in Youth (DAY) clinic to treat those conditions using cognitive behavioral therapy, and breaking ground on a 72-bed mental wellness campus in a joint venture with Camber Mental Health.
- **Patient Progression Hub** – in its first year, decreased patient delays by 86% and emergency department boarding by 99%, ensuring children get the treatment they need as quickly and efficiently as possible.
- **Optical genome sequencing** – Children's Mercy is the first pediatric hospital in the U.S. to use OGM in the clinical setting to detect and diagnose genetic disorders and cancers.

... all while never losing sight of our mission to ensure every child has access to the best care possible regardless of their family's ability to pay.

In the included report, you will see how impactful your contribution is to children and families across the region.

Thank you for your generosity, partnership and commitment to children's health.

With sincere gratitude,



Lisa Murray
Chair
The Children's Mercy Hospital Foundation



Jenea Oliver, PhD
Senior Vice President and
Chief Development Officer
Philanthropy

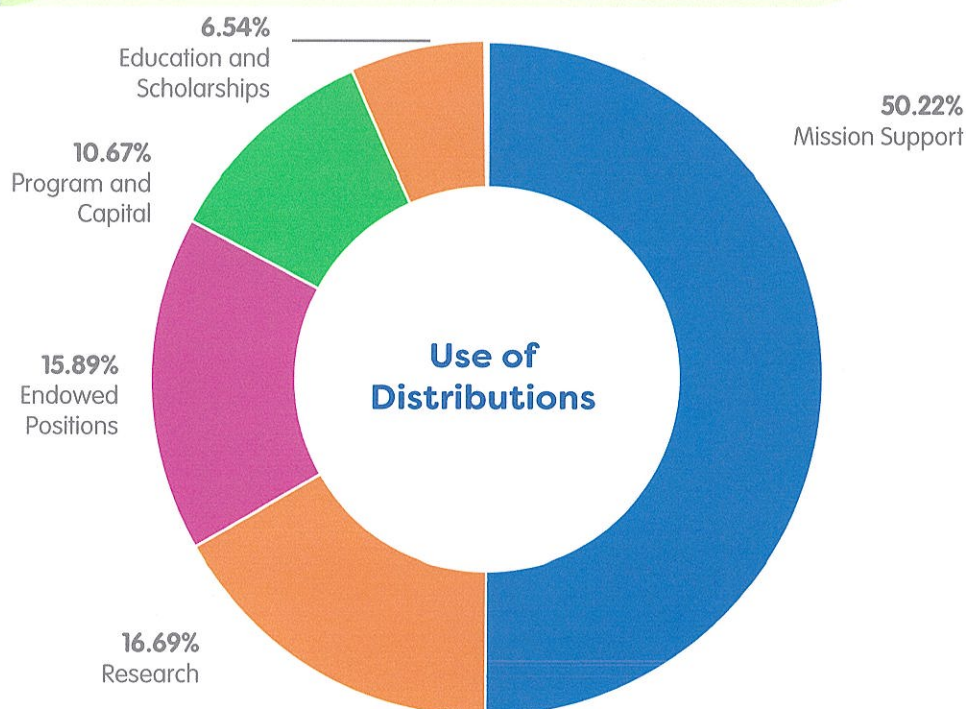


Donald H. Chisholm Planned Giving Council Endowed Children's Hope Fund

Endowed fund balance at July 1, 2023	\$173,304.91
Gifts to principal endowed fund	14,650.00
Net gains/(losses)	23,956.05
Funds distributed from endowment	-7,328.74
Endowed fund balance at June 30, 2024	\$204,582.22

Children's Mercy Foundation Endowment By-the-Numbers as of June 30, 2024

Total Number of Funds: 321
Total Value: \$304,909,816
Total Distributions: \$3,247,403



Foundation Board of Directors

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You Make Possible Healing Milestones and Happy Memories

Helping a child heal means so much more than medical treatments and surgeries. Your support of the I Love Children's Mercy fund not only advances lifesaving care, but allows us to celebrate important rites of passage and host events, like a patient prom, in a clinically and emotionally safe environment.

City Lights and KC Nights

This year Children's Mercy Patient Prom made a joyous comeback in May, as about 120 patients and their guests danced the night away at the Children's Mercy Research Institute.

"So many of our patients can't go to their own high school prom; maybe it's because of their diagnosis, or they have a really low immune system, or they don't feel comfortable with the medical situation they have going on, so we're providing them a safe space," said Trista Cobbins, MA, CCLS, Manager, Patient and Family Programs.

"We try to make it as close to a high school prom as possible. We just want them to have fun and enjoy something that is such a rite of passage for high school students."

Prom goesers prepared for the festivities by donning dresses and tuxedos donated by the community. Volunteers provided on-site alterations and free hair and make-up sessions.

"Without our community partners, we could not host events like prom. The donors, vendors and volunteers who generously give their time, supplies and energy make this wonderful event happen for our patients," Trista said.



Your mission support makes possible special rites of passage like a patient prom for teens in the hospital. This year's theme was City Lights and KC Nights.

Watch as patients, family, friends and staff come together to celebrate prom



Prom is one of many special initiatives at Children's Mercy, including year-round programs like Child Life, Facility Dogs and Art Therapy - made possible by gifts to the I Love Children's Mercy Fund. Your generosity brings joy and improved outcomes and give kids the chance to just be kids - even when they are in the hospital.

In appreciation

Your impact is reflected in the appreciation and positive feedback from patients, parents and caregivers following the prom. One parent said, "My daughter couldn't go to her prom, so this is such a blessing. She has been practicing dance moves all week with her physical therapist!"

One grateful patient summed it up best, "I never felt so beautiful. Thank you, Children's Mercy and to all who made this event possible."



Made possible by you and gifts to the I Love Children's Mercy Fund

In fiscal year 2024, your investment in the mission of the hospital ensured every child had access to more leading specialties, more lifesaving innovations and the most compassionate, comprehensive care.



Watch the Hub in action



INNOVATION SPOTLIGHT: NASA-Inspired Operations Hub Optimizes Care in First Year

The nation's first pediatric hospital operations center, the Patient Progression Hub, uses artificial intelligence, predictive analytics and real-time information to optimize care progression and coordination. For patients and families, the hub puts access and care coordination first, helping maintain safety, improve outcomes and deliver superior care.

94%
DECREASE IN
DEFERRALS

86%
DECREASE IN
DELAYS

99%
DECREASE IN EMERGENCY
DEPARTMENT BOARDING

A Commitment to Care Beyond Medicine



3,535

car seats, booster seats, or consultations provided by the Center for Childhood Safety



351

persons received an asthma or lead home risk assessment or consultation



2,496

individuals received transportation assistance



19,204

families referred to community resources by the Center for Family and Community Connections



9,104

children received free lunches during the summer at multiple Children's Mercy locations

GROW YOUR GIVING

Adding to a Fund

Additional gifts to endowed funds, regardless of amount, can be made year round by you, friends, family or other donors. This can be a great way to celebrate any special occasion or honor a special person.

In time, these continued gifts increase the value of the fund and its yearly distributions to support the hospital.

To learn more, contact

Department of Philanthropy
2401 Gillham Road
Kansas City, MO 64108
(816) 346-1300
giving@cmh.edu
childrensmercy.org/helpkids

Projected Growth of an Endowed Fund



YEAR 1

If you establish an endowed fund
at the **\$50,000** level



YEAR 25

Cumulative Annual Payout **\$83,900**
Balance of fund **\$100,500**



YEAR 50

Cumulative Annual Payout **\$250,700**
Balance of fund **\$196,900**

Assumes 5% annual payout and 7.5% rate of return

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